

EDITORIAL

Advancing Global Perspectives: Bridging Sustainability, Innovation, and Cultural Ethics in Management

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Abstract

This issue explores the dynamic interplay between sustainability, innovation, and cultural ethics in management. The issue features four diverse contributions that address pressing challenges in management, including the integration of gender-sensitive leadership, the balance of cultural preservation and economic sustainability in ethnic minority settlements, the impact of green human resource management practices on environmental performance in developing countries, and the re-configuration of business ethics from a Chinese perspective. Together, these articles exemplify the importance of interdisciplinary approaches and contextualized solutions in advancing global management research. By drawing on case studies, empirical analyses, and theoretical frameworks, this issue provides actionable insights for scholars, practitioners, and policymakers seeking to foster sustainable and inclusive management practices. The editorial highlights the shared themes across the contributions and reflects on their implications for the evolving landscape of management in a rapidly transforming world.

KEYWORDS

Sustainability Practices, Cultural and Ethical Innovation, Green Business Strategies, Leadership Dynamics, Emerging Markets, Institutional Logics, Digital and Ethical Transformation.

The fourth issue of Volume 1 highlights a diverse range of scholarly works that explore innovative frameworks, critical insights, and practical strategies in contemporary management research. In the spirit of indigeneous research (Rodriguez-Escobar 2024). The articles collectively reflect the journal's commitment to fostering intellectual rigor, interdisciplinarity, and relevance in addressing global and local challenges. Below, I offer a summary of the featured articles and their contributions to advancing management knowledge.

1 | FLEXIBLE LEADERSHIP: BRIDGING GENDER DYNAMICS AND ENHANCING ENTERPRISE PERFORMANCE

Luo's article, "Flexible Leadership: Bridging Gender Dynamics and Enhancing Enterprise Performance," delves into the nuanced relationship between gender diversity and organizational outcomes. By adopting a

mixed-methods approach, Luo explores the concept of flexible leadership and its role in addressing gender dynamics within enterprises. The study uncovers critical strategies for integrating gender inclusivity into leadership practices, thereby enhancing organizational adaptability and performance. This article makes significant theoretical and practical contributions by extending gender studies within the context of leadership and providing actionable insights for fostering gender equity in business settings (Luo 2024).

2 | NAVIGATING INSTITUTIONAL LOGICS: BALANCING CULTURAL PRESERVATION AND ECONOMIC

Sustainability in Ethnic Minority Settlements Viainon's case study, "Navigating Institutional Logics: Balancing Cultural Preservation and Economic Sustainability in Ethnic Minority Settlements," focuses on the Du-long Jiang carpet weaving industry in Yunnan Province, China. Using an ethnographic approach, Viainon identifies three mechanisms—pulling

down, relating, and aligning—that enable communities to balance cultural preservation with economic demands. This research enriches the institutional logics framework (as in (Wang 2024)) by applying it to cultural anthropology and offering practical insights into how traditional communities adapt to modernization pressures while maintaining their cultural identity (Viainon 2024). Thus, it contributes to our journal's focus on sustainable supply chain (Boyer 2024) by showing that a systemic view at the community level is essential to creating value chains that are not only environmentally friendly but with a positive social impact (see prior study of Vavřina and Drdla (2024) on ESG governance). This study exemplifies the limits of very global perspective on sustainable supply chains (for example Purvis and Fernandez (2024), and call for more practice based studies (Lissillour and Silva 2024).

3 | THE IMPACT OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES ON ENVIRONMENTAL PERFORMANCE IN DEVELOPING COUNTRIES

Haque and colleagues present a compelling study on "The Impact of Green Human Resource Management Practices on Environmental Performance in Developing Countries: The Moderating Role of Green Information Management Systems" (Haque 2024). This research examines how green HR practices, supported by green information management systems (GIMS), enhance environmental performance in Cambodian manufacturing firms. The findings underscore the critical role of technology in amplifying the effectiveness of HR practices aimed at achieving sustainability goals. By providing a conceptual framework and empirical evidence, this article offers valuable insights for organizations striving to integrate green initiatives within resource-constrained contexts, thus contributing to the journal's focus on better understanding the impact of emerging technologies (Desmarchelier 2024).

4 | BOOK REVIEW: "CHINESE BUSINESS ETHICS: GLOBAL PERSPECTIVES AND LOCAL RECONFIGURATION"

Bu's review of the book *Chinese Business Ethics: Global Perspectives and Local Reconfiguration* highlights the work's innovative approach to bridging traditional Chinese ethical thought with contemporary business practices. The editors and contributors draw on Confucian, Daoist, and other indigenous philosophies to construct a distinctively Chinese framework for business ethics, integrating these with global perspectives. Bu emphasizes the book's practical relevance, as it uses vivid case studies to tackle issues ranging from corporate governance to sustainable development. This work is a valuable resource for understanding the intersection of culture and commerce in a globalized economy, and it sets a high standard for future scholarship in the field (Bu 2024).

5 | REFLECTIONS AND FORWARD OUTLOOK

This issue underscores the journal's mission to address critical gaps in management research by showcasing studies that are both locally grounded and globally relevant. From leadership and institutional logics to sustainability practices and ethical frameworks, the articles contribute to theoretical advancement and practical applicability. Collectively, they demonstrate the potential of interdisciplinary and contextualized research to inform better management practices and policies worldwide. We extend our gratitude to the authors, reviewers, and readers who contribute to making *Management Research Quarterly* a platform for impactful scholarship. We look forward to continuing this journey of advancing management knowledge in collaboration with our vibrant academic community.

AUTHOR CONTRIBUTIONS

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None reported.

CONFLICT OF INTEREST

The authors declare no potential conflict of interests.

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SUPPORTING INFORMATION

Additional supporting information may be found in the online version of the article at the publisher's website.

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